



United Way of Missoula County Sponsorship Giving Guide



Our Mission: To Build A Better Community

In just more than five years, nearly **175,000** Imagination Library books have been delivered to children under age five in Missoula and Mineral counties.

The suicide rate in Missoula County is declining, and more kids and families are leading healthier lives.

In four years, Reaching Home: Missoula's 10-Year Plan to End Homelessness has **decreased homelessness in Missoula by almost 40%.**

You can make a change today, for a greater impact on **tomorrow.**

Contact erin@missoulaunitedway.org or
rosie@missoulaunitedway.org for more information.

United Way of
Missoula County





United Way of Missoula County creates change by providing opportunities for the whole community to focus on the big picture: advancing **education, health,** and **financial stability**—the building blocks for a good quality of life and a robust community.

We do this by working with everyone across our community. Getting to the root cause, and finding a solution to our community's challenges such as homelessness, childhood obesity, early-childhood literacy, and even suicide, takes **ALL** of us working together. We need your help.

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Education



ZERO TO FIVE MISSOULA: A community-wide movement to make sure all Missoula children are ready to thrive in kindergarten and beyond; their parents and caregivers are connected to the knowledge, skills, and resources they need to help children thrive; and every resident of Missoula County understands the importance of this critical period of life.



IMAGINATION LIBRARY: More than 3,000 children under the age of five in Missoula and Mineral counties receive one book a month from the Imagination Library at no cost to their families. These books, selected by early childhood development specialists, better prepare children to enter kindergarten and encourage parents to read to their children.



BACK-TO-SCHOOL BACKPACKS: In partnership with local schools, fully stuffed backpacks are distributed to children identified as most in need. Through the backpack program, families create a sustainable relationship with their local schools and are linked to prolonged success for students.

Financial Stability



REACHING HOME: MISSOULA'S 10-YEAR PLAN TO END HOMELESSNESS:

The goal of this coordinated effort among local organizations is to make sure that homelessness in Missoula is rare, brief and nonrecurring. Since the plan's enactment six years ago, better coordination among service providers and resources provided by United Way have helped lead to an almost 40% decrease in those experiencing homelessness.

Health



5-2-1-0 LET'S MOVE! MISSOULA: This program supports a healthy and active lifestyle for Missoula families. It promotes eating five servings of fruits and vegetables daily, limiting recreational screen time to two hours, enjoying one hour of vigorous physical activity daily, and drinking zero sugary beverages. 5-2-1-0 also publishes an online calendar full of free (or low cost) family-friendly daily activities. Morning Move helps elementary school students stay alert, fit, and focused throughout the day by engaging them in active play before school starts and making sure they eat a healthy breakfast in the classroom.



PROJECT TOMORROW MONTANA: Missoula County's suicide rate is slowly decreasing, due to the collaborative efforts of Project Tomorrow Montana. Education, outreach, training, and awareness help encourage healthy discussions throughout the community about depression, mental health issues, and how to reach out a hand to help those at risk of suicide.

Community Response



MISSOULA DISASTER ASSISTANCE FUND: United Way provides support for households affected by local wildfires flooding and other emergencies, including COVID-19 in 2020. In addition to supplying immediate help when needed, we currently partner with Missoula County's Office of Emergency Management and Montana Conservation Corps to reduce fire hazards around homes in high-risk areas, helping mitigate damage caused by wildfires.



MISSOULA NONPROFIT CENTER: Missoula Nonprofit Center (MNC) is the training, networking, and information-sharing hub for 90 Missoula-area nonprofits. The updated and modernized combination of Missoula Nonprofit Network (MNN) and Volunteer Missoula, MNC strengthens and encourages the success of our community's valued nonprofits and volunteers.



Change doesn't happen alone.
Together, there's a **way**.



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United Way of
Missoula County



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Sponsorship Form

United Way of
Missoula County

United
Way



If you are interested in sponsoring a program area, please fill out this form and send it to: erin@missoulaunitedway.org

- ☐ Back-to-School Backpacks
- ☐ Imagination Library
- ☐ Zero to Five Missoula
- ☐ Reaching Home: Missoula's 10-Year Plan to End Homelessness
- ☐ 5-2-1-0 Let's Move! Missoula
- ☐ Project Tomorrow Montana
- ☐ Missoula Disaster Assistance Fund
- ☐ Missoula Nonprofit Center

- ☐ I have designated my interest in an á-la-carte sponsorship opportunity.

Sponsorship Total: \$ _____

- ☐ Please send me an invoice for this amount.
- ☐ I will be sending a check for this amount.

- ☐ I have designated my interest in an event sponsorship opportunity.

Company Name: _____

Company Address: _____

Company Contact Name: _____

Contact Email: _____

Contact Phone: _____

Contact Signature: _____

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If you are interested in any of these sponsorship opportunities, please designate which one(s) and email: erin@missoulaunitedway.org

Á-LA-CARTE SPONSORSHIP

- ☐ **LIVE UNITED T-shirts - \$1,500**
Your company logo will appear on LIVE UNITED T-shirts, which are given out to the community at local events throughout the year.
- ☐ **United Way Brochure & Annual Report - \$1,000**
Your company name or logo will appear on our brochures and annual report that are distributed at all United Way events and presentations.
- ☐ **Personalized Sponsor Page on Website - \$2,000**
Your company name or logo, description of how your company supports United Way of Missoula County, and any specific program area sponsored.

EVENT SPONSORSHIP

Annual Meeting (Total Cost: \$2,000)

- Held in May, all CEOs, campaign ambassadors, supporting agencies, and volunteers come together to recognize the work that United Way of Missoula County accomplished over the past year. Board elections and awards are given out. Sponsors receive a speaking opportunity and recognition on promotional materials.
- ☐

Day of Action (Total Cost: \$5,000)

- Held in June, teams from organizations across Missoula participate in a variety of volunteer activities. Breakfast is held in the morning before activities begin. Sponsors receive a short speaking opportunity and recognition on promotional materials, including Day of Action T-shirts.
- ☐

Campaign Kickoff (Total Cost: \$2,000)

- Held in September, this event helps start our fall campaign season. Attendees include donors, campaign ambassadors, companies participating in a workplace campaign, and volunteers. Sponsors receive a short speaking opportunity and recognition on promotional materials (i.e., social media and invitations).
- ☐

Thanks4Giving (Total Cost: \$2,000)

- Held in November, CEOs of companies with workplace campaigns, campaign ambassadors, and supporting agencies come together to celebrate our Pacesetter campaigns. Sponsors receive a short speaking opportunity and recognition on promotional materials.
- ☐