

#SHAREYOURCAMPAIGN

Use these sample social media posts to help share the word about the work your organization is doing to support United Way!

- [YOUR COMPANY NAME] has raised [INSERT DOLLAR AMOUNT] in our 2020 @UnitedWayMissoula campaign! Thank you to all our employees who are giving back to the Missoula community. Together we #LiveUnited.
- This week, we start supporting @UnitedWayMissoula with our 2020 campaign. It takes all of us giving what we can to support our Missoula community in need. Together we can #LiveUnited.
- We proudly support @UnitedWayMissoula in the fight for health, education, and financial stability of all Missoulians. Together we can #LiveUnited.

Follow United Way of Missoula County!



/UnitedWayMissoula



@unitedway_missoula

Tips & Tricks for Social Media

- Get visual: Use pictures or video of your employees and coworkers to tell why they support United Way of Missoula County.
- Tag, we're it: Make sure to use United Way hashtags and tag United Way of Missoula County so we can share the progress of your campaign!
- Utilize United Way Worldwide videos, photos, blog content and stories to help showcase your company.

EDUCATION

- @DollysImaginationLibrary helps all children become kindergarten ready. We support @UnitedWayMissoula giving books to over 3,000 children in Missoula & Mineral Counties.
- Zero to Five Missoula is a community wide movement to make sure everyone understands how critical a child's development is during this period. @UnitedWayMissoula wants all children to have the healthiest start in life.

FINANCIAL STABILITY

- We are supporting @UnitedWayMissoula in our 2019 campaign because they believe all Missoulians should have access to reliable housing.
- @UnitedWayMissoula is the leading partner of Reaching Home: Missoula's 10 Year Plan to End Homelessness. We are supporting @UnitedWayMissoula in our 2019 campaign because no Missoulian should be left in the cold.

HEALTH

- 5-2-1-0 teaches that all children should eat 5 fruits and vegetables, less than 2 hours of recreational screen time, 1 hour of physical activity, and 0 sugary drinks every day. We support @UnitedWayMissoula in making our children healthier!
- Montana has one of the highest rates of suicide in the country. Project Tomorrow Montana shows us that by working together, we can create a better tomorrow for Montanans at risk of suicide.

